

Local Image Coach

shortlisted for 'Spirit of Inspiration' award

Local image coach, Fiona McClurg-Welland of style2you, has been shortlisted by The Federation of Image Consultants for their inaugural 'Spirit of Inspiration' Awards, under the 'Most Successful New Business' Category. Businesses have to have been operating for between 1-3 years and must show evidence of a strong business plan, future strategies and demonstrate financial growth. The Federation are celebrating their 20th Anniversary this year, and are using the awards to showcase achievement of image related entrepreneurs. "Working for yourself is very rewarding but takes a lot of hard work, especially when you are your own brand image! I feel honoured to have made it to the final selection. It will help me gain more credibility nationally and well-deserved recognition."



style2you
"glowing with confidence"

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With over fifteen years experience in the retail industry, and running style2you for almost 18 months, Fiona uses her passion for fashion and colour with her coaching skills to teach people how to feel good about themselves from the outside-in. "Seeing them flourish is addictive. I'm a feel-good junkie!" Fiona has also teamed up with Friars Square Shopping Centre and launched a Personal Shopping Service, and has contributed to the BH Magazine's fashion features.



For more details go to www.style2you.co.uk