

# style2you

*\*glowing with confidence*

## Come and grab yourself a bargain!

It's coming to that time of the season where I am selling my sample range from Mycapsulewardrobe clothing and accessories collection. I'm holding **Open House** sessions this **Saturday 28<sup>th</sup> Nov from 10am-1pm and Monday 30<sup>th</sup> 9.30-12.30pm**. Come on down and grab yourself a bargain from the rails – prices from £10 to £47 with handbags at £20. For directions, click on the link on the bottom of my home page [www.style2you.co.uk](http://www.style2you.co.uk)



## Media Activities

Well, it's been quite exciting the last few weeks. I started off being filmed for an upcoming **BBC3 TV** documentary then went on to start my regular style counsel slot on local **BBC 3 Counties Radio** which serves Herts, Beds & Bucks. They called me in to help their Weight Loss Babes who had been following different health and weight regimes, so I

was phase 3 which was the 'makeover'. I am also taking the 3 ladies shopping to put into practice the advice I am giving them – will have to take photos and share them with you all. Between the 3 of them they have lost almost 10 stone – incredible but true! You can

**BBC**  
**THREE COUNTIES**  
95.5 FM | 103.8 FM | 104.5 FM



listen on the i-player by following the link on this accompanying email.

## Know someone out of work and stuck in a rut?

I recently presented a short talk entitled '**Putting Your Best Foot Forward**' to a group of self-employed business people on the importance of image in the workplace. By openly discussing what they had to lose by not addressing this crucial visual tool, they really understood the impact of leaving it to chance. As people buy people it may not matter that you have the best products or services in the world, what matters is that you can be trusted and seen as the expert you are in your own field. This is especially relevant for those of you who are unemployed (for whatever reason) at the moment and finding it tricky to get in front of your ideal employer. I offer bespoke **Personal Branding** and **Impact** consultations for men and women who need to style themselves confident to achieve their dreams. Don't delay, tell them about me today!

## Budding style trainees WANTED!

Who do you know who is passionate about style and fashion? Perhaps they work in retail but would like a bit more freedom when it comes to helping customers out personal shopping? Maybe you are thinking about returning to work and looking for a rewarding career that is flexible around children and family commitments?



January 2010 sees the introduction of **Style2you's Style Training Courses**. With all my retail and client experience I can ensure you will hit the ground running and brimming with enthusiasm to run your own business. For more details, give me a call.

As Benjamin Franklin (1706-1790) put it, *"If you empty your purse into your head no one can take it away from you. An investment in knowledge always pays the best interest."*

**Fiona McClurg-Welland**

Contact: 01442 822093  
or 07969 001031

[style2you](http://style2you) [mycapsulewardrobe](http://mycapsulewardrobe)

