

## Media Profile

\*Award-winning Chilterns based Image Consultant Fiona McClurg-Welland, trained to professional standards set by the Federation of Image Consultants, regularly provides a wide spectrum of image advice across most media. With a wealth of experience in retail management, sales and customer service, Fiona cleverly teaches her clients not just which tones of colours suit them best, but also how to make informed choices based on the psychology of colour. This positively influences the way others relate to them and improves their results. Use this valuable knowledge successfully to make more impact professionally, socially and even romantically!

**\*Awarded 'Most Successful New Image Business 2008' by TFIC** **\*National Expert on Business Women's Cafe** **\*Contributes regularly to local media, radio & press (most recently provided colour & style advice to bride-to-be for competition on WeddingTV – due to air Sept 09)**

*"Personal style is my passion! My mission is to make a positive contribution to your wellbeing. My consultations provide you with visual balance and harmony, as you experience the benefits of wearing your best colours and styles. Whether it's image creation, rejuvenation, reinvention or elevation you are seeking, I'll also show you how to transform outfits with clever accessorising, saving you time, money and frustration on your wardrobe. Personality, lifestyle and budget are all considered to ensure your refreshed image reflects your uniqueness. The benefits are immediate and ongoing – **capsules, compliments and confidence** to enhance your life."*



## Fiona

### Testimonials:

*"I am really enjoying wearing my new clothes. The bright shades make me feel young again. Everyone thinks I've lost weight, but it's all down to your styling tricks. Thanks to you, my confidence has gone through the roof!"* **LS**

*"Fiona is a fantastic coach. She helps you feel confident about your looks by guiding you to the right clothes, complimentary accessories and colours of make up. I would recommend her to teenagers, mothers, business women and even grandmothers...it's never too late to start wearing clothes well."* **TV**

*"The idea of having someone look through my wardrobe was a bit daunting. Fiona was very kind, encouraging and non-judgmental. I would say to anyone feeling a bit nervous about opening up the doors of their wardrobe to scrutiny, go for it – you will enjoy the experience far more than you could imagine, and gain so much from it."* **RW**

*"I feel totally empowered now. What a successful shopping trip. You made it so easy, guiding me round. All the frustration I used to get wasn't there. The items you suggested were perfect – some of the styles I would not have picked out myself"* **LS**