

## COLOUR ANALYSIS SAVES BUSINESS MUM TIME & MONEY

Hello ladies

I'm Fiona, director of **style2you**.

My image coaching business offers expert, practical advice and inspired solutions to bring you:

- Colour, capsules
- Compliments
- Confidence

I can save you at least 80% of the time it takes you to shop for yourself and usually with up to 40% savings!

The key lies in only buying by your most flattering colours and styles, thus avoiding costly mistakes.

My clients are predominantly female, typically seeking to project a confident well groomed image that reflects the 'real' them.

My focus this month is on my new "CONFIDENCE CALL" – where I'm offering a 15 minute informal chat for 4 ladies – where you can discuss freely some of the issues or challenges you face, to see if I could impact them in any way. So, if not you...then who?

I look forward to de-mystifying personal style for many more women in 2008.



Contact Fiona at **style2you**.  
"Minimise spend, maximise impact!"

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Amanda McDermott, mum of two and owner of Wishsticks Reiki, has discovered a fool-proof way to save both time and money and receive more compliments: colour.

"Before I met Fiona, I didn't have much idea about which colours were really me as I had dyed my hair reddish tones for the last 20 years. I tended to match my clothes to my hair...I often looked quite pale and put that down to my busy lifestyle. It soon became clear, after comparing different coloured drapes against my face, how some colours enhanced my appearance. I was amazed at the shades I could wear – the deep and bright 'winter' palette Fiona recommended really highlighted my eyes and made me look healthier...without make up on!"



Not content with injecting some colour into Amanda's wardrobe, Fiona moved on to guide her on some speedy ways to pull an outfit together. Magazines make it look so easy to create a look which works from head to toe but without knowing some of the tricks of the trade, it can be difficult to achieve. "I always make sure that my clients know how to make the most of themselves by the time I leave them" explains Fiona.

"I was also shown how to apply the shades to my make up, as well as my clothing, to create an overall look. I wouldn't have considered what size of jewellery to wear before, or how to choose the shape of necklines and other accessories. I feel so much more confident in my appearance, both socially and at work. I know I can grab something from my new wardrobe when I'm in a rush and it will look right."

Amanda is now a complete colour convert and enthuses, "I am recommending Fiona to everyone I meet – it's such good value for money because of how it simplifies your life and the savings on shopping mistakes. It helps you feel confident about your looks by choosing the right colours and styles. It's never too late to start wearing clothes well! Fiona is a lovely warm person who understands the time limits and role juggling we all do and our hang ups about our figures. She shows you how to look and feel the best you can."

